

A COMPLETE BUSINESS PLAN FOR

CALCIUM SENNOSIDE FROM SENNA LEAVES





Introduction

Calcium Sennoside is one of the most common substances in multivitamins, health care products, and food additives, and it has a variety of functions in the human body, including bone growth, tooth remineralization, and muscular contraction. Milk powder, calcium-fortified beverage powder, and calcium-fortified bread are all examples of calcium-fortified foods.



One of the most well-known herbal remedies is Calcium Sennoside (Senna Extract). Calcium Sennoside is extracted from the leaves of the Senna plant. It's an excellent laxative. It has a subtle bitterness to been utilised as natural, safe, They've it. time-tested laxatives in both traditional and modern medical systems.

> Visit this Page for More Information: <u>Start a Business in Herbal Products Industry</u>



Benefits

Calcium is required for the efficient functioning of many physiological systems. A lack of calcium can cause a variety of issues, including weakening bones, obesity, high blood pressure, and even premature ageing. Calcium sennosides from senna leaves are a natural way to assist meet your calcium requirements on a daily basis.



Calcium sennosides have been

demonstrated to lower cholesterol levels, assist digestion and relieve constipation, prevent gallstones, and treat heartburn, among other things. They're also good for preventing osteoporosis since they help with bone metabolism; studies suggest that taking 500 mg of calcium sennosides twice a day for a year enhances bone density significantly.

Business Plan: <u>Calcium Sennosides from Senna Leaves Production Business Plan</u>



Manufacturing Process

Senna leaves contain a variety of chemical components that are not seen in other plants. Calcium sennosides (CaSO), found in senna leaves, is one of them. Depending on the purity and amount required for products, CaSO is extracted using a variety of processes. Solvents such as ethyl acetate, methyl acetate, and supercritical carbon dioxide are used in the extraction process.

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The extraction can be done at room

temperature, at low pressure, or at high

pressure but in an inert environment. The

purity of these extractions varies, although final

CaSO values of 1-10% are possible. Other additives,

such as preservatives and colourants, are added.

Other ingredients could include thickeners, fillers, flavours, and so forth. Your final product is created by combining these elements.



Small glass bottles, plastic bottles, or even pouches constructed from aluminium foil and sealed shut with crimped tops might be used as packaging.



Read our Books Here: <u>Herbal Products, Aromatic Plant Cultivation, Processing, Herb,</u> <u>Medicinal Plants, Herbs Cultivation, Processing, Herb, Herbs Extracts, Aloe Vera</u> <u>Cultivation, Cultivation, Research Findings, Products, Formulations, Extraction &</u> <u>Processing, Processing, Herbs</u>



Machinery Photographs



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Market Outlook



According to the Associated Chambers of Commerce and Sector of India (ASSOCHAM), the herbal business's market size, which is now estimated at Rs. 7,500 crores, will double to Rs. 15,000 crore by 2022, with the industry rising at a compounded annual growth rate of over 20%. India's vast supply of medicinal plants and traditional treasure of knowledge in this domain, according to an ASSOCHAM report on Herbal Industry and Global Market 2015, is deemed quite meagre at the moment.

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A cursory calculation of the potential suggests that India can produce raw stock worth roughly Rs. 300 billion and easily attain value added products worth around Rs. 150 billion. As a result, India is only able to realise about half of its potential. Surprisingly, both raw materials (herbs) and herbal products have a global market. ASSOCHAM Secretary General D.S. Rawat, who released the findings, said that Ayurvedic Medicines and Dietary Supplements (including health drinks), extracts, Oils and other derivatives, skincare and beauty aids are appropriate niche markets for India to focus on.

Key Players



- Alchem International Pvt. Ltd.
- Indena India Pvt. Ltd.
- Kothari Phytochemicals & Inds. Ltd.
- Vidya Herbs Pvt. Ltd.



PROJECT AT A GLANCE

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Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Ex	p. 0.00	125.00	125.00	Capital	0.00	151.6	6 151.66
Buildings	0.00	57.00	57.00	Share Premium	0.00	0.0	0.00
Plant & Machineries	0.00	290.89	290.89	Other Type Share Capital	0.00	0.0	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.0	0.00
Office Automation Equipments	0.00	47.75	47.75	Cash Subsidy	0.00	0.0	0 0.00
Technical Knowhow Fees &							
Exp.	0.00	15.00	15.00	Internal Cash Accruals	0.00	0.0	0 0.00
Franchise & Other Deposits	0.00	0.00		Long/Medium Term Borrowings	0.00	454.9	9 454.99
Preliminary& Pre-operative Exp	0.00	3.50	3.50	Debentures / Bonds	0.00	0.0	0 0.00
Provision for Contingencies	0.00	28.34	28.34	Unsecured Loans/Deposits	0.00	0.0	0 0.00
Margin Money - Working Capital	0.00		31.18				
TOTAL	0.00	606.65	606.65	TOTAL	0.00	606.6	5 606.65

Year	Annu	alised	Book Value	Debt	Dividend	Retained Earnings						Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per	Share	Per Share	Per Share				No.of Times					
		、	、			%	`	%	`		%				
1-2	6.00	9.98	16.00	24.00	0.00	100.00	6.00	0.00	6.00	1.00	0.00				
2-3	9.03	12.46	25.03	18.00	0.00	100.00	9.03	0.00	9.03	1.00	0.00				
3-4	12.02	14.98	37.05	12.00	0.00	100.00	12.02	0.00	12.02	1.00	0.00				
4-5	14.92	17.47	51.97	6.00	0.00	100.00	14.92	0.00	14.92	1.00	0.00				
5-6	17.70	19.91	69.67	0.00	0.00	100.00	17.70	0.00	17.70	1.00	0.00				
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Year		D. S. C. R.		Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio				Assets Turnover Ratio	Current Ratio	
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribu tion	P/V Ratio		
	(Number of times)		es)	(Number of times)		%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.45	1.45		1.50	1.50	1.96		22.83%	11.07%	8.03%	620.03	54.68%	1.61	1.00
2-3	1.79	1.62		0.72	0.72	1.06		25.67%	15.53%	10.35%	723.01	54.65%	1.72	1.45
3-4	2.19	1.79	2.18	0.32	0.32	0.58		27.61%	18.67%	12.05%	826.29	54.65%	1.72	1.99
4-5	2.64	1.98		0.12	0.12	0.32		28.95%	20.88%	13.30%	929.57	54.65%	1.65	2.61
5-6		2.18		0.00	0.00	0.17		29.87%	22.45%					4.95

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BEP		
BEP - Maximum Utilisation Year		5
Cash BEP (% of Installed Capacity	•	55.66%
Total BEP (% of Installed Capacity		58.91%
IRR, PAYBACK and FACR		
Internal Rate of Return (In %ag	je)	28.20%
Payback Period of the Project is	(In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No.	of times)	5.334



AN ISO 9001 : 2015 CERTIFIED COMPANY

- What is Calcium Sennoside from Senna Leaves Manufacturing industry
 ?
- 2. How has the Calcium Sennoside from Senna Leaves Manufacturing industry performed so far and how will it perform in the coming years ?
- 3. What is the Project Feasibility of Calcium Sennoside from Senna Leaves Manufacturing Plant ?
- 4. What are the requirements of Working Capital for setting up Calcium Sennoside from Senna Leaves Manufacturing plant ?



- 5. What is the structure of the Calcium Sennoside from Senna Leaves Manufacturing Business and who are the key/major players ?
- 6. What is the total project cost for setting up Calcium Sennoside from Senna Leaves Manufacturing Business?
- 7. What are the operating costs for setting up Calcium Sennoside from Senna Leaves Manufacturing plant ?
- 8. What are the machinery and equipment requirements for setting up Calcium Sennoside from Senna Leaves Manufacturing plant ?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Calcium Sennoside from Senna Leaves Manufacturing plant ?
- 10. What are the requirements of raw material for setting up Calcium Sennoside from Senna Leaves Manufacturing plant ?
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12. What is the Manufacturing Process of Calcium Sennoside from Senna Leaves?





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